

# BENEFITS OF MEMBERSHIP

The International Currency Association (ICA) brings together participants in the international currency market, with the explicit aim of supporting and promoting the role of currency.

The ICA is at the core of a global pro-cash campaign, communicating the benefits of currency in a changing payments landscape.

Cash is an integral part of modern life. Extensive research, studies, statistics, and documents provide key insights and factual evidence demonstrating the importance of currency to government, business and society.

As the efficiency of cash and the cash cycle is a major topic for the currency industry, the ICA provides its members with information on standardisation and best practices as well as on political and technical developments affecting the industry. The association also supplies platforms for knowledge exchange, such as expert committees and industry gatherings on various topics.

Promoting the highest ethical standards for the industry is a given at the ICA and part of its articles.

**Joining the ICA will entitle member organisations to:**

## Advocacy

- Be part of a sustained and coordinated global campaign for cash, a larger and more impactful effort than can be generated by any individual company

## Monitoring

- Obtain regular information through the ICA's website and a quarterly newsletter on developments, business and political, industry news and events
- Gain access to studies, statistics and documents on cash now and in the future

## Knowledge Exchange

- Connect with peers across the industry to exchange best practice, know-how and expertise, e.g. as a member of one of the ICA committees
- Take a leading role in the creation of industry forums which best serve the strategic business interests of currency service and product suppliers

# BENEFITS OF MEMBERSHIP

The International Currency Association is a not-for-profit organisation that is working to:

- Ensure that its members drive innovation and offer the best commercial and technical practices to their customers;
- Promote the highest ethical standards;
- Do everything in its members' power to ensure that cash is secure, efficient and effective;
- Support and promote currencies worldwide as universal and inclusive means of payment;
- Promote the use of cash as a key option for payments;
- Foster technological innovation;
- Anticipate and prepare the functionalities of the cash of tomorrow;
- Creates transparent and open communication platforms;
- Drive best practices and share them across the industry.



**INTERNATIONAL  
CURRENCY  
ASSOCIATION**

# APPLICATION FOR MEMBERSHIP

Organisation: ..... Department: .....

Name: ..... Job Title: .....

Address: .....

Zip/Postcode: ..... Country: .....

Phone: ..... Fax: .....

Email: ..... Website: .....

Status:

Private Company

Public Company

Partnership

Limited Partnership

Subsidiary

*(Please mark the appropriate box)*

Membership fee:

Annual turnover over €10m (€30,000)

Annual turnover under €10m (€10,000)

Associated members (€1,000)

Registration number: ..... Place of registration: .....

Send this membership form, along with the information requested above to:

**INTERNATIONAL  
CURRENCY  
ASSOCIATION**

10 Windmill Business Village,  
Brooklands Close,  
Sunbury-on-Thames, TW16 7DY, UK

T: +44 (0)1932 785 680

F: +44 (0)1932 780 790

E: [info@currencyassociation.org](mailto:info@currencyassociation.org)

[www.currencyassociation.org](http://www.currencyassociation.org)

# CODE OF CONDUCT

1. ICA members will comply with all applicable laws and regulations in the countries in which they operate. In the absence of adequate laws and regulations, ICA members will apply recognised international standards.
2. Each member of the ICA undertakes:
  - a) to operate its business in a manner which enhances the reputation of the cash industry and the ICA;
  - b) in all its dealings with its customers and suppliers and with all other members of the ICA, to observe high standards of business integrity and ethics, in accordance with the principles, but not necessarily as members of, the Banknote Ethics Initiative (BnEI) for example.
3. All ICA members undertake to abide by the ICA Articles of Association.
4. ICA members will respect the intellectual property rights of others and will not knowingly infringe or cause others knowingly to infringe others' intellectual property rights. Members will undertake due diligence in the selection of suppliers and the acceptance of customers to ensure that they are legitimate providers or users of technologies and systems for the production and distribution of cash or the implementation of cash programmes.
5. Members will continuously seek to improve all aspects of the security of their supply and distribution chains.
6. ICA members which are producers of cash and/or suppliers of components will recognise that there are many different methods and devices available to help to produce, authenticate, code and track cash and will promote their system, device or other product on its merits. Members will not knowingly misrepresent the characteristics and functioning of their products or their capabilities or those of other producers or suppliers.
7. ICA members which are producers of cash and/or suppliers of components will ensure that all their staff understand the risks facing their industry, and that they must operate accordingly so as not to put at risk the business or activities of customers.
8. ICA members will work constructively and closely with their customers to convey appropriate knowledge, training and equipment for the most efficient implementation of cash programmes.
9. ICA members will put in place risk management policies to ensure that they minimise health and safety risks to their staff, visitors and customers; that they minimise risk of compromise of their products used by customers; and they minimise risk to the environment.
10. Every member of the ICA accepts a responsibility to uphold this Code of Conduct and to strive to enhance the reputation of the ICA so that membership is seen to stand for quality and customer satisfaction.
11. A member in breach of this Code, or otherwise operating in such a way as to bring the ICA and the industry into disrepute, may be expelled in accordance with the terms of the ICA's Articles of Association.